

NOVEMBER 2002

DATE	PUBLICATION	JOURNALIST	SUBJECT
Nov	Arthur Frommer's Budget Travel	James T. Yenckel	Platinum resorts: 10 under \$100 a night. 1 st - Boulder Mountain Lodge
Nov	Bicycling		1. Table of contents – Gooseberry Mesa in St. George 2. Photo Dixie National Forest, Red Canyon-The Thunder Mountain Trail, Bryce NP 3. LOTOJA (Logan to Jackson biking) mention 4. "Far from the maddening crowds rides" -White Rim Trail in Canyonlands. 5. Reader's favorite rides – UT's Historic Union Pacific Rail Trail SP
Nov	Feeling	Sylvia Keppel	Skiing at Sundance and Robert Redford
Nov	Hooked on the Outdoors	Steve Casimiro Bob Allen Tom Bol Lin Alder	1. Casimiro's top 5 powder stashes – Alta (mention) 2. Moab red rock w/biker photo 3. Lake Powell w/kayaks photo (Utah or Arizona side?) 4. Zion in winter + photo
Nov	National Geographic Adventure	Melissa Wagenberg Bart Michiels Mark Klett Alison Dunlap Pam Houston Steve Casimiro	Cover & table of contents -The Rectory Fast Breaks, 3-day hikes – San Rafael Swell 50 Perfect Places – Monument Valley Muley Point The Maze, Canyonlands San Juan River – sand waves SLC Outdoor Retailer show
Nov	Outside	Tom Price Peter Oliver Peter Oliver	1. Lake Powell drought and the Glen Canyon Institute's draining issue 2. America's Opening in Park City Nov 21-24 3. High and low end of Deer Valley ski vacation - Stein Eriksen Lodge vs. Hidden Haven Campground
Nov	Ski Canada	Doug Sager	Utah included in ski advertising pages Cost of Skiing, Deer Valley #1 expensive, Snowbird #7,
Nov	Skiing	Scott Markewitz Steve Casimiro, Peter Oliver, Perkins Miller & Leslie Anthony Marc Peruzzi Tony Crocker Rob Reed	1. Alta ski shot 25 Top Spots – Overall - #2 Alta /Snowbird #15 Snowbasin #17 Park City #18 The Canyons Top 10 Steeps - #3 Alta/Snowbird Top 10 Powder - #1 Alta/Snowbird North America Top 10 club areas - #5 Park City, O, Shucks, Harry O's, Mother Urban's, Cisero's.
Nov	Travel + Leisure	Jim Glab	Best Deals: Autumn at Zion -Zion Lodge deal
Nov/Dec	National Geographic Traveler	Margaret Loftus	1. Ski Deals: Stay and Ski in 2002, Hilton SLC Center 2. Robert Redford 5 question travel/tourism interview
Nov/Dec	VIA	Jay Cooke Steve Hyman	1. Hotel Monaco deal 2. Zion 2002 Christmas Bird Count, general 3. Escape the crowds at smaller ski areas Alta, Brian Head –Cedar Breaks, Navajo Peak tubing park, Cedar Breaks Lodge.
Winter 2002	Alive (English Edition-Helly Hansen)	Mark Gallup	Utah resident Kris Ostness – skier and filmmaker of Utah gaps. Alta, Snowbird & Powderbird Guides - prices, local tips, food, photos
Winter 2002	Farmers Friendly Exchange	Lazelle D. Jones	Fun in the Sun For RV Travelers – Brian Head skiing, Cedar Mnt. back-country & snowmobile, Pinewood Resort @ Duck Creek, Bryce Canyon, Ruby's Inn, Kodachrome Basin SP camping, Butch Cassidy's Circleville, Zion hiking, biking and camping.

DECEMBER 2002

DATE	PUBLICATION	JOURNALIST	SUBJECT
Dec	Backpacker	Eric Hansen	Canaan Mountain hiking
Dec	Freeskier	CR	Resort Guide - #6 Snowbird/Alta, #9 Park City

Dec	Freeze	Brian Rosa Jeff Foss	1.Ski Utah's 6-page ski guide to Utah 2.Action shots at Snowbird and Alta backcountry 3.Terrain parks - #13 The Canyons, #24 Park City 4.Mountain of the Month – Alta, info, deals, Alta Lodge, SLC nightlife/food Golden Trails, Hog's Wallow, Canyon Inn, Lonestar, Porcupine
Dec	Martha Stewart Living	Jesse Foley Brink	Three generations gather at their newly restored ancestral home in Midway to celebrate the holidays and their Swiss heritage
Dec	Outside		Calendar of events - U.S. Snowboard Grand Prix, Dec. 19-21 in Park City
Dec	Ski	Andy Bigford Marc Guido Risa Weinreb	1.Childhood ski experiences at Snowbird and Park City 2.Special advertising section-US Freestyle World Championship return to Deer Valley & Park City, courses and parties 3.Brian Head's laidback attitude. Info, food, lodging 4.Delightful Delays – SLC airport, shuttle run to Temple Square
Dec	Ski Canada	Denis Seguin	Popcorn & Powder, participating in both the Sundance Film Festival and skiing at PCMR (runs) and Deer Valley
Dec	Skiing	Kristen Ulmer Bill Kerig	1.Backcountry skiing at your local resort -Solitude backtracks program 2.By the Numbers – Snowbird sold 65,000 burgers on 375,000 tickets 3.The Inside Line on Snowbasin – info, runs, backcountry, food, accommodations
Dec (holiday)	Traditional Home	Carroll Stoner	Park City's ski-out-the-door house party spotlights American informality in European-style surroundings. Exploring Park City – Rocky Mnt Baskets & Gifts, Nativo, Christmas on Main St., Sundance Film Festival, Chez Betty, The Grubstake, Golden Hirsch, Stein Eriksen Lodge
Dec/Jan	Arthur Frommer's Budget Travel		Park City condo, car, lift tickets deal - mention
Dec/Jan	National Geographic Adventure	James Vlahos Steve Casimiro	1.Backcountry base – La Sal Mountain Hut System 2.Best Adventures for 2003 – Mountain biking Moab's Porcupine Rim w/photo, Slickrock, Bartlett Wash, Spider Bicycles. 3.Andrew McLean, one of Utah's pioneering ski mountaineers, authors The Chuting Gallery, guide to backcountry skiing in Utah
Dec/Jan	Travel Holiday		Editor's Choice, Best buy under \$150 – Sacred Monument Jeep Tour of Monument Valley + photo
2002/2003	Good Ski Guide A-Z		Reviews of Alta/Snowbird, The Canyons, Deer Valley, and Park City – resort, skiing, snowboarding, ski schools, restaurants, bars & clubs, off the slopes,

JANUARY 2003

DATE	PUBLICATION	JOURNALIST	SUBJECT
Jan	Delta Sky		Stein Eriksen Lodge as a business retreat – conference facility, boardrooms, business center, latest in audiovisual aids, corporate entertaining
Jan	Skiing		Events – Wasatch Overland Ski, Snowshoe, and Snowboard Race & 2003 Freestyle World Championships
Jan	Travel + Leisure	H. Scott Jolley	Quick Winter Getaways – Utah: Powder Mnt, Snowbasin, Alta, Brighton, Snowbird, Sundance Film Festival, Grand America, Peery Hotel, Armstrong Mansion, L'Avenue Bistro, Third & Main, Wahso
Jan 02	Powerdemag.com	J.R.	The Seven Assault - Ski seven resorts in a single day
Jan 19	The Arizona Republic	Michael Kiefer	Colorado skiing vs. Utah skiing, SLC & PC ski resorts
Jan 19	The Globe and Mail (Canada)	Alan Baldachin	Spotlight on Sundance – Film Festival, the Village: scenery, Artisan Shack accommodations, theatre program, skiing, biking, hiking, Sundance Institute
Jan/Feb	VIA	Amy Weaver Louise Rafkin Harriot Manley & Minal Gandhi	1.Ski Deals for the Golden Years – Sundance 2.Best Friends Animal Sanctuary in Angel Canyon, Kanab 3.Resort restaurants to ski into – The Canyons Viking Yurt, The Homestead's Fanny's Grill & Crater Club, Solitude's Creekside, Sundance's Tree Room & Foundry Grill 4.Events – Bluff Balloon Festival, Sandy International Auto Expo, Utah

			Symphony & Opera, Logan Preservation Hall Jazz Band,
Jan/Feb/Mar	4x4 Guide	Ronald Ahrens	Hummer H2 at Extreme Rock Crawling Nationals in Cedar City. Mentions- Iron Co Tourism office, Utah Shakespearean Festival, Bard's B&B, Adriana's, and Rusty's Ranch House
Winter 2003	SkyWest		Salt Lake Scene – Temple Square, Trolley Square, Cotton wood ski resorts, weather, contact phone numbers, film in Utah, Park City yurts, Promontory Point, Oly venues, calendar of events
Jan.	The Wacoan	Martha Hopkins	Waco, TX local color magazine – Honeymoons by house boat at Lake Powell and by RV at Zion

FEBRUARY 2003

Feb	Backpacker	Editors	1.Movie recommendation – Jeremiah Johnson “worth the vivid UT scenery alone” 2.No. Utah's Wasatch-Cache National Forest's experimental logging to reduce wildfires risk 3.Bryce's Under The Rim Trail 4.La Sal, Dixie, Fishlake National Forests designated ponderosa pine havens for 4.6 million Mexican spotted owls.
Feb	Bike	Ron Ige	2002 Red Bull Rampage competition (modeled after freestyle skiing) in Virgin
Feb	National Geographic Adventure		Letters – Rectory and Zion recommendations Questions – How can I pack light for my two-day ride on Moab's White Rim Trail?
Feb	Outdoor Photographer		Workshops in Utah- Southeastern Utah Landscapes at Arches NP and Utah & California Wildlife at Zion NP
Feb	Ski	Jackson Hogen Everett Potter Susan Reifer	1.Letters – Brian Head Testimonial 2.Utah vs. Colorado, Utah ahead in snowfall, ideal water content, terrain, convenience 3.Romantic resorts – Alta Lodge 4.Family-Style Success in Park City, LA family moves to Park City, PC facts – Sandy one of the 18 Best Ski Towns for moving to the mountains
Feb	Skiing	Josh Lerman Bill Kerig	1.Ask Josh – Great Salt Lake lake-effect snow for skiers 2.Deal Monitor – Ski Salt Lake Super Pass 3.Park City Underground – PC Coffee Roasters, O'Shucks, Nacho Mama's, Chez Betty, Wahso Asian Grill, Wasatch Brew Pub, No Name Saloon, Renee's Bar and Café, HarryO's, Chateau Apres Lodge, Silver Queen and Stein Eriksen Lodge

MARCH

DATE	PUBLICATION	JOURNALIST	SUBJECT
Mar	National Geographic Adventure	David Roberts Robert Earle Howells	1.Cover Monument Valley 2.Table of content Castle Valley 3.Editor-in-Chief's Letter text & photo highlighting southern Utah 4.Profiles of two writers on the Contributors Page 5.Teva ad in Canyonlands or Dark Canyon 6.Kaiparowitz Plateau article 7.Four Corners 21 adventures – Lake Powell kayak trip, Castleton Tower rock climb, Cataract Canyon river run, Cedar Mesa lost ruins, Monument Valley movie set, The Maze canyon ride, Paria Canyon/Vermilion Cliffs desert trek, Fisher Towers Trail day hike, San Rafael Swell- wish-list wilderness.
Mar/Apr	Skiing	Kari Keller Leslie Anthony Bill Kerig	1.Tram off – Snowbird vs. Jackson Hole 2.The Canyons changes through the years 3.Snowbird #10 on the Spring party guide. The Peruvian, Giganitissimo race, Club Splash.
Mar/Apr	VIA	Minal Gandhi	Utah's roads less traveled and most scenic – Hwy 12, Dinosaur, Logan Canyon, Energy Loop, Flaming Gorge, Nebo Loop